



BETLEJUICE

**The Beginners' Guide
To Seeing Ghosts**

THE HIT COMEDY FROM GHOST TO GHOST

BEETLEJUICE

BEETLEJUICE. He's the craziest, creepiest, raunchiest, rottenest, dingiest, dirtiest demon in the afterworld.

He'll do anything for a laugh. Take off his head. Turn into a snake. Marry your daughter. Just name it.

Professionally, he's a weird kind of exorcist. He helps other ghosts get rid of living guests.

But how do you get rid of BEETLEJUICE?

That's what's haunting Adam and Barbara, a pair of newly-dead newlyweds who discover that even ghosts can have nightmares.

There are two ways to meet the fiend.

If you're a ghost, say "BEETLEJUICE" three times. The third time is a charm.

If you're alive, it's even easier. Just go see...

"BEETLEJUICE"

The name in laughter... from the hereafter!

Sleazing your way soon!!

FROM THE DIRECTOR OF PEE WEE'S BIG ADVENTURE



BEETLEJUICE

The demon exorcist. He's the craziest, creepiest, crummiest ghost with the most.



HARRY, THE HAUNTED HUNTER

*Never tell a witch doctor where to get off.
Harry's shirt was pre-shrunk. His head wasn't.*



JERRY THE JAYWALKER

*He tried to fix a flat on a freeway off-ramp.
Now he's re-tired to the spirit world.*



STRETCH MAITLAND

A man of a thousand faces and a dozen eyeballs.



BARBARA BIGMOUTH

Watch out! She'll talk your head off.



THE NEWLYWEDS

They're even more in love than when they were alive. When the justice of the peace said, "Til death do you part"... they departed!



JUDGE SKULLFACE

When he marries you... there's always a hitch!

THE BEETLEJUICE BEGINNERS' GUIDE TO SEEING GHOSTS

- 1.** Ghosts come in all shapes, sizes, vapors and aromas. People sometimes encounter them without even knowing it. Maybe that wasn't last month's meat loaf in the back of the fridge. Maybe it was a ghost.
- 2.** Ghosts cast no reflection. If two of you look in the mirror -- and only one looks back -- one of you is a ghost. Hope it's the other guy.
- 3.** Old hotels are terrific places to find ghosts. If you hear groans, moans, screams and shrieks coming from the next room, maybe the hotel has ghosts. Maybe it has honeymooners.
- 4.** Ghosts love to play tricks on unsuspecting, innocent people. Then again, so do used car dealers. Learn to tell the difference.

5. The spirit world has its own television network. That's where **BEETLEJUICE** does commercials with his pet cow, Spot. But the reception is lousy. All you see is ghosts.

6. Evil ghosts can sense what scares you most -- and turn themselves into that apparation. Like a poisonous serpent with fifty-foot fangs. Or a demon with blazing eyeballs. Or a traffic cop with a ticket quota.

7. Some ghosts continue to do the same jobs they did in life. Charles Dickens, Ernest Hemingway and even Abraham Lincoln, for example, are still working as ghost writers. If you don't believe it, just listen to a speech by any presidential candidate.

8. For further assistance in seeing spirits, call on **BEETLEJUICE**, the demon exorcist. Even on a dead night at the graveyard, he can always scare up a few ghosts.

In This House... If You've Seen One Ghost... You Haven't Seen Them All.

Michael Keaton is

BEETLEJUICE

The Name In Laughter From The Hereafter



The Geffen Company presents a Tim Burton film "Beetlejuice"

Alec Baldwin Geena Davis Jeffrey Jones Catherine O'Hara Winona Ryder
and Michael Keaton as Beetlejuice music by Danny Elfman director of photography Thomas Ackerman
story by Michael McDowell & Larry Wilson screenplay by Michael McDowell and Warren Skaaren
produced by Michael Bender Larry Wilson and Richard Hashimoto directed by Tim Burton

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

DOLBY STEREO
IN SELECTED THEATRES



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